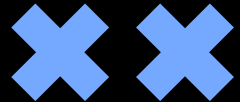
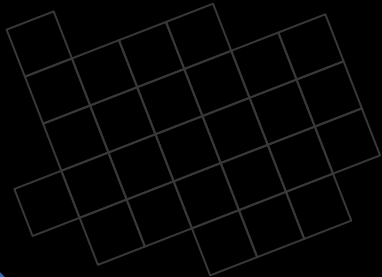


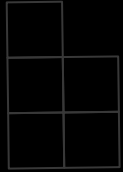
PROPOSAL KERJA SAMA

GEBYAR DB KLIK

LELANG & UNDIAN BERHADIAH



DAFTAR ISI



1

**LATAR BELAKANG
KERJA SAMA**

2

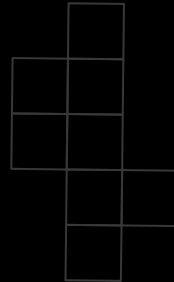
**TEKNIS
EVENT**

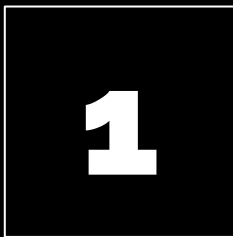
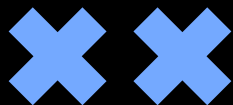
3

**PENGAJUAN
SUPPORT**

4

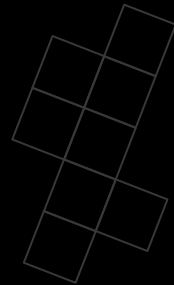
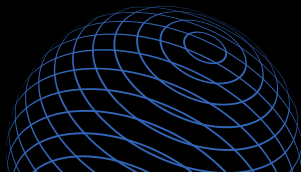
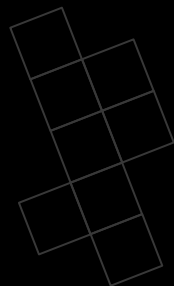
**BENEFIT
SPONSOR**

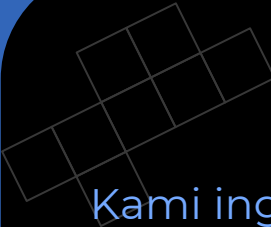




LATAR BELAKANG

KERJA SAMA





LATAR BELAKANG KERJA SAMA



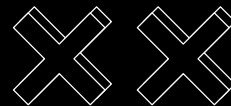
Kami ingin mengajak untuk bergabung dalam campaign Kami. Campaign ini bertujuan untuk **meningkatkan brand awareness, kunjungan serta penjualan produk.**

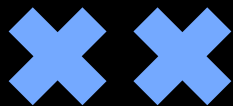
Dalam campaign ini, Kami akan membuat Event **GEBYAR DB KLIK** yang terdiri dari **UNDIAN BERHADIAH, VOUCHER BELANJA, DISKON ONGKIR & LELANG ONLINE** yang akan diadakan di **Showroom DB Klik SURABAYA & E-Commerce DB KLIK**

WAKTU DAN TEMPAT

GEBYAR DB KLIK akan diadakan pada 1 November 2023 – 31 Januari 2024, di Showroom DB Klik Surabaya & Lelang akan diadakan di E-Commerce DB Klik

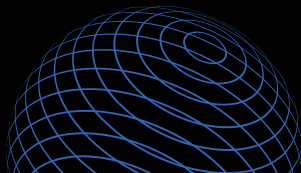
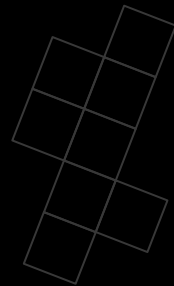
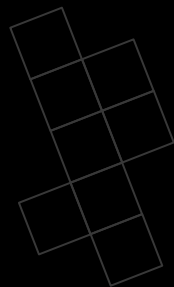
Surabaya

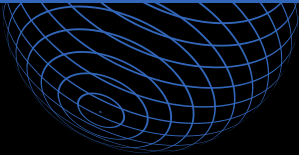





2

TEKNIS **EVENT**





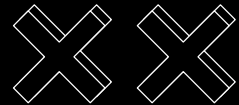
TEKNIS UNDIAN

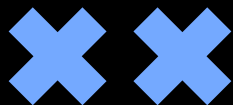
Gebyar Undian DB Klik Berkonsep :
Customer dengan pembelian MINIMAL 250rb akan mendapatkan kupon yang akan di-undi di 31 Januari 2024 di Sosial Media DB Klik.

TEKNIS LELANG & LIVE SHOPEE

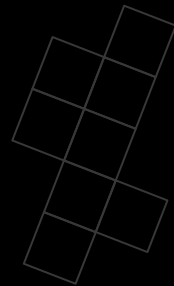
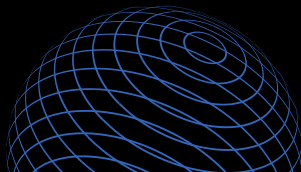
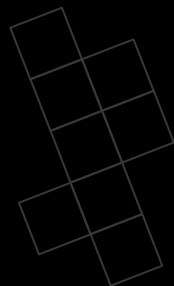
Lelang DB Klik Akan diadakan di E-Commerce Shopee DB Klik setiap hari Selasa

Live Shopping Akan diadakan setiap hari





PENGAJUAN SUPPORT



PENGAJUAN SUPPORT



BRONZE PACKAGE

Rp 5,000,000,-

1. Penayangan 2 konten **REELS** untuk 2 produk yang akan di push.
2. Penayangan 1 Banner Voucher/Promo di Website
3. Pembelian produk brand akan mendapatkan extra kupon undian berlaku kelipatan



GOLD PACKAGE

Rp. 10,000. 000

1. Penayangan 6 konten **REELS** untuk 6 produk yang akan di push.
2. Penayangan 1 Konten **YOUTUBE** untuk 1 barang yang akan di Push
3. Penayangan 2x **LIVE PRODUK** di Marketplace seperti Tiktok, Tokopedia serta Shopee
4. Penayangan 1 Banner Voucher/promo di Website
5. Pembelian produk brand akan mendapatkan extra kupon undian berlaku kelipatan



PLATINUM PACKAGE

Rp 15,000,000,-

1. Penayangan 12 konten **REELS** untuk 12 produk yang akan di push.
2. Penayangan 3 Konten **YOUTUBE** untuk 3 barang yang akan di Push
3. Penayangan 5x **LIVE PRODUK** di Marketplace seperti Tiktok, Tokopedia serta Shopee.
4. Penayangan 1 Banner Voucher/Promo di Website
5. Pembelian produk brand akan mendapatkan extra kupon undian berlaku kelipatan



GRAND PRIZE UNDIAN



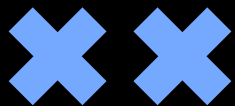
Gebyar Undian DB Klik akan berhadiah :

- Sepeda Motor
- Laptop
- Smart TV
- TWS

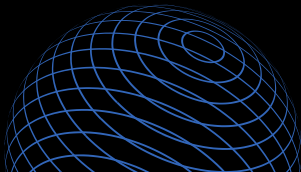
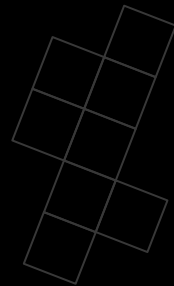
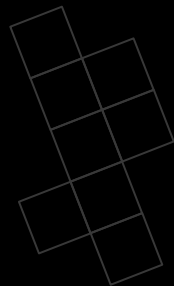


RINCIAN ANGGARAN DANA

Rincian Anggaran Dana UNDIAN		
NAMA BARANG	QTY	HARGA
SEPEDA MOTOR	1	Rp. 21.000.000
Laptop	1	Rp. 8.000.000
Smart TV	1	Rp. 2.000.000
TWS	10	Rp. 2.000.000
TOTAL	Rp. 33.000.000	
Voucher Produk		Rp. 6.000.000
Rincian Anggaran Dana LELANG		Rp. 3.000.000
Dana Marketing (Ads,Banner,Influencer)		Rp. 8.000.000
TOTAL Keseluruhan		Rp. 50.000.000

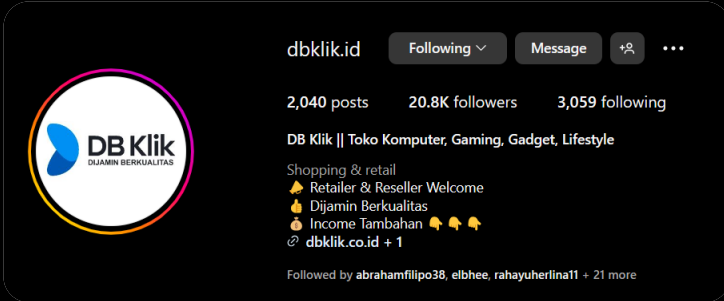


BENEFIT **SPONSOR**



BENEFIT KONTEN EKSLUSIF

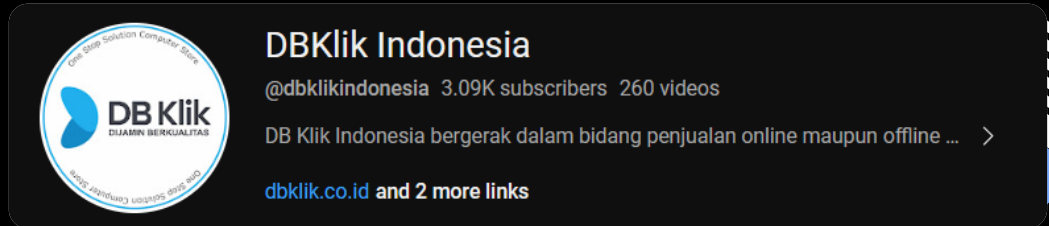
EXPOSURE INSTAGRAM



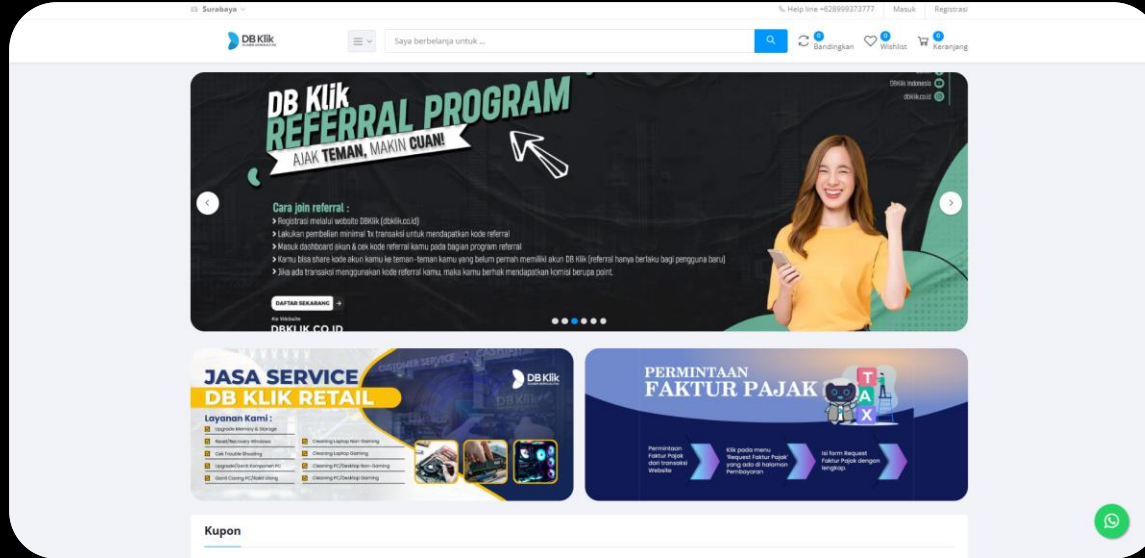
EXPOSURE TIKTOK



EXPOSURE YOUTUBE



BANNER HOME PAGE WEBSITE DB KLIK





THANKS!

Does anyone have any questions?

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+62 895-4199-51030

dbklik.co.id

